



The Mind Body Education Independent Training Provider Sponsorship Program

Step 1. Read about the program and the training courses you will be able to offer through your own independent training organization.

<http://mindbodyeducation.com.au/become-a-training-provider>

Step 2. Register your interest in being part of this program at

<https://form.jotform.com/210471263442043>

You will need to dedicate 15 hours per week to training and setting up your new training organization. You will also need to pay the \$1,000 registration fee in full – no payment plans are available for this fee.

Step 3. We will contact you and ask you to make an appointment to connect via Zoom, so we can have a chat for around half an hour and answer any questions you have.

Step 4. Once all your questions have been answered, and we have both decided you are a good fit for this program, we will begin the registration process.

We will provide you with an agreement outlining everything we are offering and how the program is expected to work. When you are happy with that agreement, you will pay your registration fee of \$1,000 (Australian dollars (plus \$100 GST if you live in Australia)).

Step 5. *Get excited!*

The first six weeks of this program is all about setting up your business.

We will welcome you to the program and provide you with the following.

1. A receipt for your payment (this should be tax deductible for you).
2. A step-by-step guide to setting up your new training organization.
3. Access to the exclusive Facebook group where you can connect with other members and the program mentors.
4. Access to weekly Zoom meetings to provide you with mentoring and support as you work through the program.
5. The courses timetable – You can join these live courses to develop your skills, get your business set up to look professional and function well, create your social media platforms, start your marketing campaign, and prepare for delivering the training courses.

The courses to complete in the first half of the program are:

COURSE 1 - Basic website building for beginners - Learn to create your beautiful website in one weekend! It can be easier and much cheaper than you may think.

COURSE 2- Social Media - Learn to set up your social media pages; discover how to create great adverts and boosted posts, and start attracting people to join your community.

Step 5. At this stage, you should have your website and your social media pages all set up. Your enrolment forms and payment portals will be functional. The legal and industry requirements for you to run your business will have been taken care of.

Step 6. During the second half of this 12-week program, you will be able to complete the rest of the courses to prepare you for teaching, getting your marketing campaign running and attracting students to enrol in your training organization.

COURSE 3- Marketing Magic - Learn how to use educational marketing techniques to attract students and have fun marketing your business.

COURSE 4 - Online Business - Learn how to use Zoom classrooms and take your business entirely online.

COURSE 5 - Teacher Training - Learn (or polish up your) teaching skills and gain the confidence to deliver all the courses and be the best teacher your students could hope for.

Step 7. We will guide you with your marketing. The objective in these final six weeks of the program is for you to attract enough students to pay your intellectual property licensing fee to become a fully licensed training provider of the Mind Body Education courses.

We hope you attract a lot more than that too!

You will have systems in place to receive the enrolments, provide receipts and prepare students for your commencement date. We recommend your first course commencement date be four weeks after you become a fully licensed training provider. This will give you extra time to take more enrolments and start to generate a profit from your new business.

Step 8. Once you have reached the end of the program, and you have taken enough enrolment fees to pay your intellectual property licensing fee and become a fully licensed training provider of the Mind Body Education courses, you will pay your fee and we will both sign the intellectual property licensing agreement to protect your investment.

- We will provide you with a receipt (this fee should be tax deductible for you).
- We will give you access to all of the courses and resources you need to teach your courses through an easy-to-use online delivery platform.
- You will be able to join the exclusive MBE Training Providers Facebook page, where you can connect with your peers, access business mentors, receive information, inspiration, fresh ideas and support.
- You will be able to join the weekly Training Providers Zoom meeting to connect with your business mentors.

- You will begin training in the courses you will be teaching so you are ahead of your students. You can study free with Mind Body Education through all of our training courses.
- We arrange your registration as an independent Approved Training Provider with the IICT and pay your fees for you.
- You will be able to get support and guidance via email or by making an appointment to have a zoom call with your business mentor whenever you need help, as well as via the weekly scheduled Zoom meeting.

The worst-case scenario

If you do not manage to take enough enrolments for some unimaginable reason, by the end of the program to pay your license fee, we will help you implement the exit strategy.

Your students will get a choice to either receive a full refund of the fees they have paid you or to complete their training with another training provider or directly through Mind Body Education, in which case you will need to transfer the student's fees over to the new training provider. You mustn't spend any of the enrolment fees until after you have paid your IPL fee and know for sure you will be moving forward as a fully licensed training provider.

Once the students are relocated and refunded, your participation in the program would be over. You will remain the owner of your website and your social media pages. You will also have completed some excellent course, gained some very useful skills and had an extraordinary experience.

The most likely outcome

Isabelle has been serving in the holistic therapies field for more than 30 years. Her company, Mind Body Education (*previously Inner Voyage College*), has been operating as a successful holistic therapies course provider and international training organization for over 12 years. We have trained thousands of students, and we are the leader in our field with international course approvals and recognition from the major industry associations.

We have helped many people set up and successfully run their own independent training organizations, using our courses to attract and teach hundreds of students over the past four years. We know what works and what does not.

This program is intended to provide you with absolutely everything we can think of that you will need to set up and run your own successful training organization.

Our hope for you is that you will love being part of this program. We hope it helps you grow professionally and personally. We want to help you create the career and the lifestyle you have been dreaming of.

We believe together, we can make your dreams come true and, along the way, support thousands of people to live happier and healthier lives.

